



WAFC Sponsorship Opportunities

The Whitewater Aquatic and Fitness Center values each and every donation we receive from our supporters. By becoming a Sponsor to the WAFC your business will help our facility to continue to provide the Whitewater community with a space for wellness and recreation. Sponsorship funding is put towards swim lesson programs, health and wellness community education programs as well as facility improvements. Help us keep wellness in whitewater by participating in our community sponsorship program.

Lane Sponsorship	<i>\$800.00/Lane Limited sponsors</i>
<ul style="list-style-type: none"> • A banner prominently displayed above lap lane in our lap pool. • A mention of the business name on member lap lane signup. • A featured spot every 8 weeks on lap lane signup. • Logo displayed on weekly signup link and in our member weekly email. 	
Open Swim Night Sponsorship	<i>\$500/Event</i>
<ul style="list-style-type: none"> • Listing your business name and logo on event flyers, Facebook event page, and all marketing materials. • Provides a free night of family fun to community members. 	
Health and Wellness Event Sponsor	<i>\$300/Event</i>
<ul style="list-style-type: none"> • Listing your business name and logo on event flyers, Facebook event page, and all marketing materials. • Sponsoring a health or wellness event provides funding to bring in a wellness professional (Physical therapist, Dietitian, Nutritionist, Doctor etc.) to present an educational topic free to all community members hosted at the WAFC. 	
Special Events Sponsorship	<i>\$200/Event</i>
<ul style="list-style-type: none"> • Listing your business name and logo on event flyers, Facebook event page, and all marketing materials. • Be a part of the fun by sponsoring a special event such as our senior center luau pool party or WAFC holiday party! Sponsoring special events helps provide supplies, food and entertainment for our community engagements. 	